

JAMIE KING

Director

JAMIE KING BIOGRAPHY

Jamie King is the leading live tour / concert director in the world of pop music today, having most recently directed Madonna's 2015 Rebel Heart Tour. In July of 2011, Variety published a twelve page career tribute issue naming King "Variety's Billion Dollar Tour Director", acknowledging his combined box office tally of two billion dollars in ticket sales.

King wrote and directed the 2011 critically-acclaimed Cirque du Soleil Michael Jackson IMMORTAL World Tour, which grossed over three hundred and fifty million dollars worldwide, and subsequently co-wrote & directed the 2013 Cirque du Soleil Michael Jackson ONE permanent show now playing at Mandalay Bay, Las Vegas.

Also in 2011, King directed Rihanna's Loud Tour and Britney Spears' Femme Fatale Tours. In 2012 he was director of Madonna's epic Superbowl Halftime Show, and creative director of Bruno Mars' 2014 Superbowl performance.

For the past twenty years, Jamie King has served as Madonna's creative director. In addition to the above, he served as creative producer of her 2012 MDNA Tour, directed her 2008 Sticky & Sweet world tour and directed her 2006 record-breaking Confessions world tour. He also directed & choreographed Madonna's Re-Invention and Drowned World Tours, and directed her hit music video, "Sorry".

Also a television personality, in 2012 King executive produced and starred alongside Jennifer Lopez and Mark Anthony in the FOX Latin talent search reality series "Q'viva", created and executive produced by King, Lopez, Anthony and "American Idol" creator Simon Fuller. He has appeared on numerous television shows including MTV's "Rock The Cradle", Bravo's "Step It Up and Dance" and MTV's "Beyond Dance" and has made guest appearances on Jimmy Fallon, Ellen and was profiled in a career retrospective on the CBS Morning Show.

In 2006, Variety named King one of the most influential "movers and shakers" in the music industry, branding him the "Jerry Bruckheimer of tent-pole concert tours". A multiple Emmy Award® and MTV Video Music Award® nominee, and greatly influenced by his early years working for both Prince and Michael Jackson.

Previous tours King has directed include Avril Lavigne's Best Damn tour; Asian superstar Rain Rain's Coming tour; Ricky Martin's Black & White and La Vida Loca tours; Pink's Try This tour; Big Bang's X Dome Tour, Christina Aguilera's Back to Basics and Stripped tours; and his first collaboration with Britney Spears Oops I Did It Again tour.

He has worked with an array of superstars including Mariah Carey, Shakira, George Michael, Elton John, Diana Ross, Jennifer Lopez and even Ellen DeGeneres. In 2005, his strong caché in the pop music world and his athletic dance moves caught the attention of athletic gear powerhouse Nike who tapped him to be their global spokesperson and to create the Nike Rockstar Workout® (taught in gyms worldwide). Fitness publishing giant Rodale thereafter released his hip-hop inspired dance fitness best selling DVD and book, Rock Your Body®. Jamie King resides in Beverly Hills, CA.

Jamie King resides in Beverly Hills, CA and is represented by McDonald Selznick Associates agency & manager/producer Daniel Sladek.

More at jamiekingofficial.com